

## **Best Practice No. 1**

### **1. Title of the practice: M-Connect**

### **2. Objectives:** The following are the goals of M- Connect.

1. To enhance teaching learning activity and implement innovative teaching pedagogy
2. To improve students learning experiences and outcomes through the practical applications of the concepts learnt in the classroom by participating in different indoor and outdoor activities
3. To strengthen the linkages and bonding amongst the students, faculty, industry, academic experts etc. for imparting value based education to attain managerial excellence by creating future leaders/managers and entrepreneurs of the nation.
4. To help through activity based learning for creating, disseminating and applying the knowledge.

### **3. The Context**

Institutions need to ensure the quality of education by catering the needs and meets the expectations of students. Thus, the institutions need to adopt an innovative and students centric method in teaching learning activity which can be ensured by using of ICT enabled tools, teaching aids to retain concept permanently and create the environment of interest for the students. To address this challenge, institute has initiated M-connect as activity based learning to ensure the opportunities for students to connect with the industry.

### **4. The Practice**

Institute has been striving to impart quality education by conducting M-Connect through active involvement of stakeholders such as students, faculty, alumni and industry experts. The various forums, clubs and cells student representatives and faculty coordinators ensure mentioned activities under M connect.

The faculty members prepare the M-Connect activities well in advance at the time of commencement of the course through course files where in all the M-Connect are stated in it. The faculties along with students are highly participating in each activity to achieve set learning outcomes. The various activities such as knowledge sessions, group discussions, field visits, B-Plans, Role play, Scarp Book etc are organized by students and teachers.

**M-Connect include the following practices:**

Sr. No	Teaching Pedagogy as M-Connect
1.	Case Study/ Case let/ Situation Analysis
2.	Management Games
3.	Group Discussions, mock interviews, Personal interviews
4.	Seminars, Workshops etc.
5.	Knowledge Sessions
6.	Study Tours/Field work
7.	Business Quiz
8.	Practical Project Work
9.	Brainstorming
10.	Presentations
11.	Audio-Videos (You tube/ Recorded Lectures/ Presentations etc.)
12.	Book Review
13.	Research Paper Discussion
14.	Story Telling
15.	Scrap Book
16.	Demonstration
17.	Group Activity, Role Play
18.	News Paper Review/ News Paper Reading etc.

## **5. Evidence of Success**

1. The various innovative teaching pedagogies like Case Study, Case let, Situation Analysis, Management Games, Knowledge Sessions, Presentations, Scrap Book have helped students in achieving the better results in academics. This also helped in better placements and starting their own ventures and support in family business.
2. Conceptual clarity of various courses has increased through practical exposure through field visits, Industrial Visits, Summer Internship Projects (60 days), Dissertation and Peer learning in classes.
3. The bonding amongst the students, faculty and alumni has achieved the learning outcomes in terms of counseling, Knowledge sessions, Mock Interviews, Conduct of pre viva-viva voce support, in getting Summer internship projects and final placements, organising CSR activities etc.
4. The students have learned the various processes such as issuance of PAN card, filing ITR, Business exposure through B-Plan activity etc.

## **6. Problems Encountered and Resources Required**

1. Providing training for students can sometimes disturb regular lectures.
2. More support is required from various stakeholders such as Employers and industry experts for enriching experiences of the students



## **2. Best Practice No. 2**

### **1. Name of Practice: Campus to Corporate (C2C)**

#### **2. Objectives:**

1. To prepare and train the students to be competent, cope up and sustain in the corporate world.
2. To bridge the gap between campus to corporate through involvement of various activities and signing the MOUs for better coordination
3. Overall development of physical, mental and spiritual healthiness through yoga and meditation
4. To invite participation of experts from industry for learning enrichment
5. To develop level of excellence through soft skills

#### **3. The Context:**

The current trend in business is looking for innovative solutions to meet the needs for higher productivity, more profits and lower costs. Therefore to meet this challenge the students are groomed accordingly. However, the following challenges are faced while implementing this practice:

1. Normally the student is from rural background and hence it takes some time for him/her to adjust to the urban environment. The student does not open up because of fear or lack of confidence.
2. Communication skill is a major challenge faced while implementing this practice. Since majority of the students is Marathi speaking.
3. It is difficult to comprehend employability aspects in a structured manner in the classroom because of average understanding of the student in the initial period.
4. Imparting broad based knowledge with multidisciplinary skills is again a challenge
5. To meet the unending challenges & expectations from the industry the stress level increases.

#### **4. The Practice:**

**Communication skills:** Communication is the heart of every organization. Everything you do in the workplace results from communication. Therefore good reading, writing, speaking and listening skills are essential if tasks are going to be completed and goals achieved. Since most of the students who are admitted for the MBA program come from rural background who normally do not have fair communication skills. With this objective in mind the institute regularly conducts business communication classes for the students. During this session many

management games are undertaken to create an atmosphere of friendliness which helps the students to come out of their reserved mindset. Oral and written communication is taught through regular group discussions and Presentations in the classroom.

**Industry Academia Forum:** Under this Forum which was established in the year 2014, Knowledge sessions are conducted for enriching and enhancing the learning of the students every Friday. Eminent personalities from the industry are invited for these sessions. In this sessions a talk is organized wherein the industry resource person shares his/her experience about the industry/corporate working conditions with the students. After the lecture an interaction session is followed wherein the students asks many questions upon the actual working of the department or an organization. Over the period these sessions have helped a lot to the students in enhancing their knowledge based skills.

**Industrial visits:** Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum. Industrial visit helps to combine theoretical knowledge with practical knowledge. Industrial realities are opened to the students through industrial visits. Local and out of state visits are conducted every year where in the students go through the practical knowing and understanding the working of a particular department and the organization as a whole.

**Stress management:** Reducing stress in our everyday life is important for maintaining our overall health, as it improves our mood, boosts immune function, promote longevity and allow you to be more productive. With this objective in mind the institute every day conducts yoga and meditation session and it is also a part of the time table. The benefits of yoga and meditation are practiced everyday so that the student would be physically and mentally fit.

**C2C Certificate Lecture Series:** In this lecture series the students are imparted with the knowledge of the corporate world. The students are taught about the work culture and the working environment of the corporate. These lectures give an understanding to the student about the transition from a Campus to Corporate environment.

**Employability grooming:** Workshops on personality development consisting of training sessions on soft skills, communication skills, group discussion, interview techniques, aptitude tests, presentations etc. are undertaken by the institute. Apart from this the students are taught about formal and informal dressing depending upon the situation. This helps them to be corporate ready.

## **5. Evidence of Success**

The following is the gist of evidence of success due to implementation of campus to corporate practice:

1. This practice helped the students to get good job placements, start enterprise and work in family business.
2. Almost more than 25 MoUs have been signed for reducing the gap between Industry and Academics. It has been useful for better interaction, enhancing the applications learned during academic sessions.
3. The Yoga and Mediation has helped the students to become intellectually sharp, mentally alert and spiritually alleviated. This increased in better results, achieves employability, positive mindset and health.
4. Experts from industry are involved for choosing specialization and electives courses, conducting knowledge sessions, forum meets, workshops, seminars and conferences.

5. The soft skills course has improved the personality of the students resulting into readiness of the students of especially rural background to match with urban corporate and industry expectations

**6. Problems Encountered and Resources Required:**

The following are the problems encountered while implementing this practice:

1. Sometimes it becomes difficult to explain the students the actual competitive business environment in which the student is expected to deliver
2. Increasing complexity in the business world cannot be related everyday in the classroom
3. Constantly changing corporate needs can only be addressed if there is industry expert in the classroom
4. Growing pressure to be more productive is intangible and is difficult to explain

**Resources required:**

1. Continuous interaction within industry academic forum
2. Better coordination for in and off campus placements
3. Regular visits by experts
4. Continuous activity based learning